

RADIO TO JOIN IN TRIBUTE TO MOTHERS OF WORLD

Maternal Love and Sacrifice Will Serve as Theme for Many of Broadcast Offerings

SUNDAY 'TIMES' COMICS OF THE AIR, KHJ, 8 A.M.
World-wide News, 10 p.m.

BY JOHN S. DAGGETT

Mother will reign supreme today as perhaps never before in the history of the world. Radio is rapidly becoming the mentor of all ills and difficulties of the world. In the future it will serve the true purpose of its conception—the amelioration of world troubles and the establishment of world peace.

No finer theme can be found or broadcast than that of mother love and this will be the theme of today's broadcast. While there are not any particularly outstanding programs dedicated to Mother's Day, it is a foregone conclusion that the thought will be presented on all broadcast stations throughout the world. The white and the red carnations will be worn for the mothers who are living and those who have gone beyond. The impromptu words of announcers will serve as reminders of the sacrifices made by womankind to perpetuate life and history.

Radio reaches the human heart as does no other agency. This is evidenced by correspondence. Every Mother's Day listeners send in their favorite thoughts for the day. We learn through radio that anniversaries hold their place in the passing of time. We learn that patriotism is not dead, although flag-waving has been misapplied and has been belittled in American citizenship.

No man can gainsay the tribute of mother love. Through radio it has become an international urge.

We are presenting one of the many poems which arrived via the mail as a tribute to Mother's Day, an anonymous verse:

MY MOTHER

She carried me under her heart,
Loved me before I was born,
Took God's hand in hers and
walked through the
Valley of shadows that I might
live;
Bathed me when I was helpless,
Clothed me when I was naked:
Gave me warm milk from her own
body
When I was hungry.
Rocked me to sleep when I was
weary.
Pillowed me on pillows softer than
down, and sang to me in
the voice of an angel;
Held my hand when I learned to
walk;
Nursed me when I was sick;
Suffered with my sorrow;
Laughed with my joy;
Glowed with my triumph: and
while I knelt at her side,
she taught my lips to pray.
Through all the days of my youth
she gave strength for my
weakness, courage for my
despair and hope to fill my
hopeless heart:
Was loyal when others failed;
Was true, when tried by fire:
Was my friend when other friends
were gone:
Prayed for me through all the days
when flooded with sunshine
or saddened by shadows:
Loved me when I was unloved,
and led me into man's estate
to walk triumphant on
the king's highway and play
a manly part.
Though we lay down our lives for
her we can never pay the
debt we owe to a Christian
mother.

So it is that today we are dedicating the thought of the radio column to "mothers," hoping that the significance of the thought will sink perhaps a little deeper into the heart of humanity.

(C)—Denotes chain broadcast.
Suggested features in black type.

CHURCH SERVICES

KFI, Los Angeles, 640 K., 468.5 M.—Third Church of Christ, Scientist, 10:50 a.m.
KFOJ, Long Beach, 1250 K., 239.9 M.—11 a.m. to 12:30 p.m.; St. Luke's Episcopal Church services: 8 to 9 p.m.; First Church of Christ, Scientist

KFSG, Los Angeles, 1120 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, 9; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.
KGER, Los Angeles, 1300 K., 230.6 M.—Trinity Methodist Church, 8:30 to 10 a.m., quartet and Bible story; 10 a.m., Bible class, 10:45 a.m. to 12:30 p.m.; services, 2 to 6; music; question hour, 7.
KGER, Long Beach, 1360 K., 220.4 M.—8:30 a.m., M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman's Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.

7 to 11 a.m.

KECA—Rochester Civic Concert (C.) 8; the Metropolitans (C.) 8:30; Piano Music of Clemens (C.) 9; grand opera, Deems Taylor, 9:30; Yeast Foamers (C.) 10:30.
KFI—Pietro Salvatore, violin, 8:30; Pet Clinic, 8:45; Breakfast Frolle (C.) 9; Luis Alvarez, tenor, 9:30; Ensemble, 9:45; Third Church of Christ, Scientist, 10:50.
KFWB—Funny Paper Man, 8:30; records, 9:00.
KHJ—Times' Comic Pages, 8; "Come Into the Garden" (C.) 8:30; "Home, Sweet Home" (KFRG.) 9.
KMPC—Mexican-American program, 7:30; organ, 10:30.
KMTR—Records, 8.
KNX—Sharples Gang, 7-9; Judge Rutherford, 10; Maurice Joachim and Spanish music, 10:45.
KTM—Judge Rutherford, 8:30; Bible Students' Watchtower, 9-10.

11 a.m. to 12 noon

KECA—Bob and Jimmie, 11.
KFI—Third Church of Christ, Scientist.
KFWB—Jean Leonard, piano, 11.
KHJ—First Methodist Episcopal Church, 11-12.
KMPC—School of Music, 11:15; American Legion half-hour, 11:30.
KMTR—Records to 12.
KNX—First Presbyterian Church of Hollywood, 12 noon to 2 p.m.,

KFI—Barbara Jamieson, Piano, 12:10; Helen Guest, songs, 12:30.
KFWB—Records, 12; S. F. vs. Hollywood, 1:30, baseball.
KHJ—Cathedral Hour (C.) 12; Sunshine Hour (KFRG.) 1.
KMPC—News, 1.
KNX—Services to 12:30; Astro-Analyst, 12:30; I.B.S.A., 1.
KMTR—Records, 12-1; Lumberjacks, 1.
KTM—Edmund Lytton, Poetry, 1.

2 to 4 p.m.

KECA—Catholic services (C.) 2; Old Stager's Memories (C.) 3; Song and Instrumental Trio, 3:30.
KFI—"Old Lamps for New," 2; Sylvia's Hour, 2:30; Iva D. Morgan, baritone, 3:15; RCA Victor Hour (C.) 3:30.
KFWB—Baseball.
KHJ—Frank Moss (KFRG.) 2; Dr. Julius Klein, "The World's Business" (C.) 3; Rhythm Choristers (C.) 3:15; Around the Samovar (C.) 3:30.
KMPC—Salvation Army Band, 2; Church of Latter Day Saints, 3; Mother Spencer, 3:30.
KMTR—Records; Mothers' Day program, 3.
KNX—Park Beard program, orchestra and soloists, 2-4 (Roberts Golden State Band).
KTM—Organ Echoes, 2; Sacred concert, 2:30; records, 3.

4 to 6 p.m.

KECA—Mattie Crawford, psychology, 4:30; Alabama Boys, 5; Salt Lake McCune Symphony (C.) 5:15.
KFI—Enna Jettiek Melodies (C.) 4; Collier's hour (C.) 4:15; KFI String Trio, 5:15; "Reconstruction of Russia," 5:45.
KFWB—Records, 5:30.
KHJ—"Mothers' Day," 4:15; Prof. Lindsley, "The Death Disc," 4:30; "The Revolt of Mother," Church Vesper Hour, 5; Detroit Symphony and Edsar Guest (C.) 5:30.
KMPC—Happy Chappies, 4; Hollywood Tabernacle, 5:15.
KMTR—"I Cudda Club," 5.
KNX—Wesley Tourtellotte, organist, Vesper Hour, 4; Dr. John Matthews, Radio Church of the Air, 5.
KTM—Zandra, 4; records, 4:30.

6 to 7 p.m.

KECA—The Coquettes (C.) 6:15; Noel Arreher, songs, 6:30; Beth Parker (C.) 6:45.
KFI—Royal Hawaiian, 6; "African Witchcraft," 6:15; Concert orchestra, 6:30.
KFWB—"Step On It," 6:30.
KHJ—Royal Poet of the Organ (C.) 6; Fortune Builders (C.) 6:30; "Star Revue" (C.) (Helen Gilligan-Milton Watson, songs), 6:45.
KMPC—Mexican-Amer. concert.
KMTR—Ethiopian Night Club, 6:30.
KNX—Records, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.

KECA—Heel Hugger Harmonies (C.) 7:15; Frank Kneeland, songs, 7:30.
KFI—"Beautiful Women of the Ages," 7; Carnation hour (C.) 7:30.
KFWB—Burr McIntosh, 7; George Gramlich's tour of songs, 7:30; orchestra, 7:45.
KHJ—Rabbi Magnin, 7; Edison String Choir, 7:30.
KMTR—Johnson's String Ensemble, Symphonic Arrangements, 7:30.
KNX—Dr. Aked, 7; Viennese Nights, 7:30; The Gossipers, 7:45.

8 to 9 p.m.

KECA—Concert, Virginia Flohri, 8.
KFI—Benefit concert—L. A. Festival Orchestra, 8.
KHJ—Hale and Derry (musical duets and trios), 8; KFRG dramatic company (C.) 8:30; Dr. David Barrows (KFRG.) 8:45.
KFWB—Strings and Bows, 8; Gems of Romance, 8:30.
KMPC—Organ, 8.
KMTR—Story of Valhalla, 8; Salon Group, 8:30.
KNX—First Presbyterian Church at 8.
KTM—Saentella's concert, 8; Miniature Symphony, 8:30.

9 to 10 p.m.

KECA—Dance band, 9; George Grandee, popular songs, 9:30; Felipe Delgado, Baritone, 9:45.
KFI—N.B.C. Special (C.) 9.
KFWB—Piano, duets and varieties, 9; "Star dust," 9:30.
KHJ—Chevrolet Chronicles, 9; Gruen Guild, 9:30; Valenti's orchestra (C.) 9:45.
KMPC—Happy Chappies, 9.
KMTR—Wedding of the Air, 9; Dahl's "Ship of Joy," 9:30.
KNX—Calmen Luboviski, violin and song recital, 9 to 10.
KTM—Moments Musical, 9.

After 10 p.m.

KECA—Elks' tribute to Mothers' Day, 10; Helen Guest, Modern Musical Maids, 10:15.
KFI—Slumber program, 10; dance band, 10:30; organ (C.) 11.
KHJ—News, 10; Valenti's Orch., 10:10; Phantom of the Organ, 11-12.
KNX—Elks' tribute to Mothers, 10; Arizona Wranglers, 10; Pantages Hollywood Theater, 10:30.
KMPC—Hill B'illes, 10; Jasin's "Insomnia Lesson," 11-12.
KMTR—Vega's String Ensemble, 10.
KTM—Readers' Hour, 10; varieties, 11.